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Starting a Part-Time Food Business: Everything You Need to Know to Turn Your Love for Food Into a Successful Business Without Necessarily Quitting You

By Jennifer Lewis

Rabbit Ranch Publishing. Paperback. Book Condition: New. Paperback. 148 pages. Dimensions: 8.5in. x 5.4in. x 0.6in. Whether you're slaving away in a cubicle dreaming of turning your mother's secret jam recipe into the next big food or wish you could turn your flare for flan into a moneymaking venture that doesn't conflict with your stay-at-home parenting responsibilities, it's possible to start and run a successful part-time food business. Written for anyone who wants to start a small part-time or full-time food business on a limited budget, this comprehensive book provides the roadmap to help you realize your dream. Each chapter takes you step-by-step through everything you'll need to get your small food business up and running including: Building a business plan that will guide decision making and set you up for success; Obtaining the necessary business licenses, registering your business, and securing commercial kitchen space that meets health code requirements; Determining which sales channels will work best for you based on the detailed pros and cons outlined for each option; Understanding your true product costs and how to price your products in a way that will make you money; The role marketing and branding play in customer loyalty and how it...



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